

Nirmala Memorial Foundation College of Commerce and Science

22/11/2022

Notice

(FOR TYBAMMC ADVERTISING LEARNERS)

SEMESTER V

In order to enable students to perform well in Semester V Regular Examination 2022, a series of expert lectures are arranged as per the following schedule:

Day	Date	Course	Time	Faculty conducting the lecture
Monday	28/11/2022	Advertising and Marketing Research	11:00 am to 1:00 pm	Dr. Deepali Manjrekar
Tuesday	29/11/2022	Consumer Behaviour	11:00 am to 1:00 pm	Dr. Deepali Manjrekar
Wednesday	30/11/2022	Social Media Marketing	11:00 am to 1:00 pm	Dr. Amruta Pawar
Thursday	01/12/2022	Copywriting	9:00 am to 11:00 am	Mr. Hanif Lakdawala
Thursday	01/12/2022	Agency Management	11:00 am to 1:00 pm	Mr. Hanif Lakdawala
Saturday	03/12/2022	Brand Building	11:00 am to 1:00 pm	Dr. Shobha Venkatesh

VENUE – Block No. 706 (Mini Auditorium)



I/C Principal